



**Trafford Audit
Committee
1st February 2023**

**STAR/Trafford
Update**

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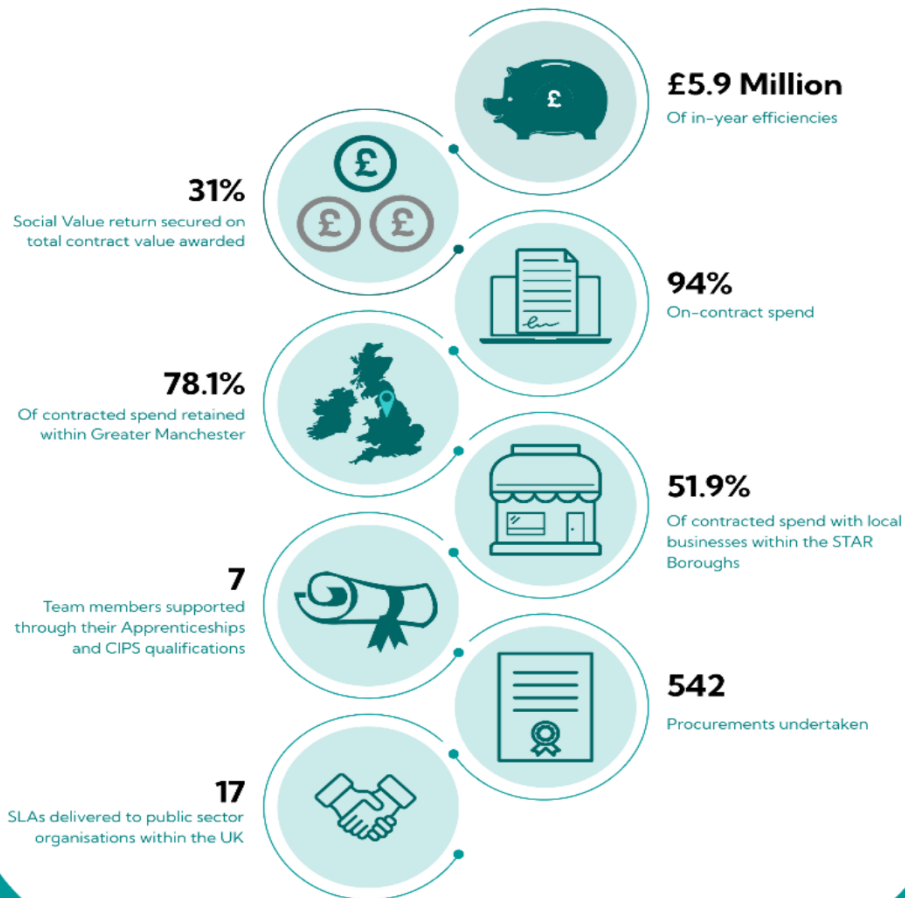
Who is STAR?



STAR

Leading transformation through procurement and cooperation

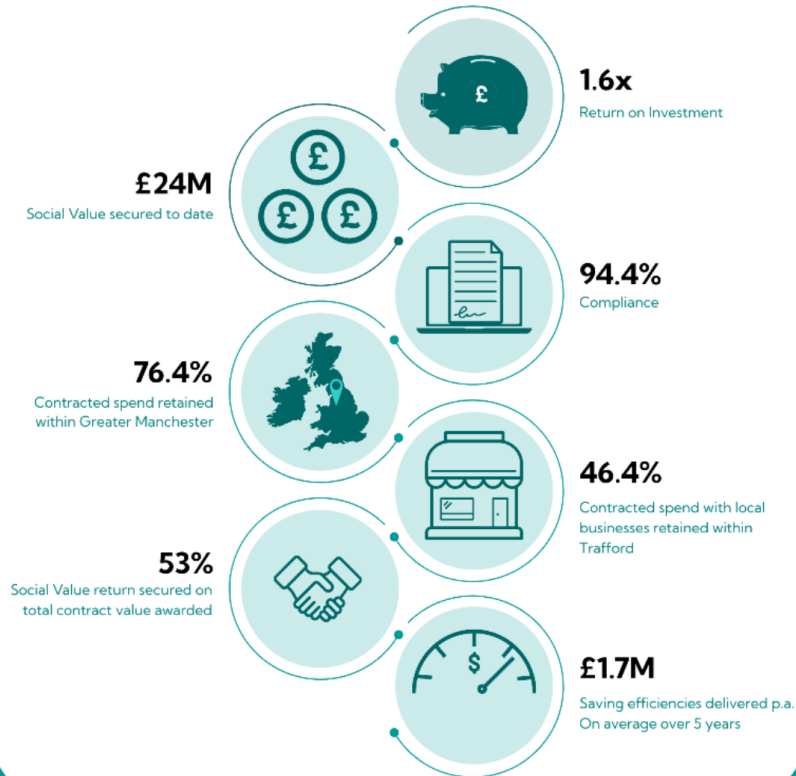
Our Achievements in 2021 / 2022



STAR

Leading transformation through procurement and cooperation

Trafford Achievements 21 / 22



STAR

Leading transformation through procurement and cooperation

Trafford Achievements

Trafford's 5 STAR Results

46.4% Local Spend	53% Social Value Return	£630,612 Savings	1.6 X Return on Investment	94.4% Compliance
★	★	★	★	★

Trafford have achieved savings of on average £1.7m per annum over the last five years!

Return on Investment has been achieved in the last 3 years, despite difficult market conditions.

Spend being retained within Trafford and Greater Manchester is 76.4%!
A significant increase in local & GM spend, from 46% in 2017 / 18

Trafford have also achieved a significant increase in compliance.
Achieving 94.4% in 2021 / 22, increased from 74% in 2017 / 18!

Trafford's Social Value return is very high and exceeding targets.
56 tenders went through the Social Value Portal in 2021 / 22, this creates a total so far of 112.

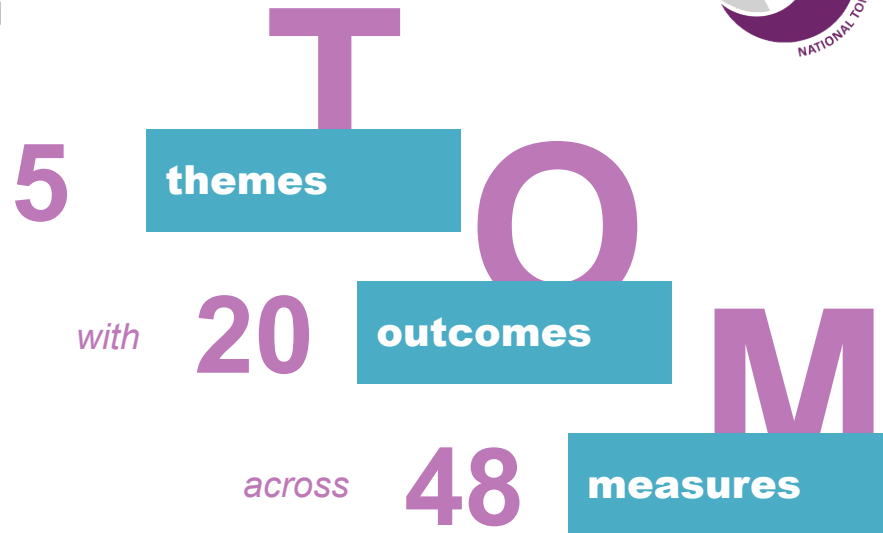
29% of bidders are based in GM, and 7% within Trafford.
Trafford have secured a total of £24m of Social Value to date!



Social Value and the National TOMs Framework



- One social value measurement and reporting standard
- Consistent measurement solution that **creates a level playing field for businesses**
- Designed to **embed social value into procurement** or measurement activities
- Allows **benchmarking** and **comparability**
- Gives practical ways of **creating more social value** for communities
- Themes of **visionary** social value creation



Jobs



Growth



Social



Environment



Innovation

How the National TOMs is applied



THEME	OUTCOME	MEASURE	UNIT	VALUE
JOBS: Local skills and employment	More opportunities for disadvantaged people	No. ex-offenders employed	No. people	£23,119/pp
	More opportunities for local SMEs and VCSEs	Spend in local supply chain	£ spent	Local Spend
GROWTH: Responsible and local business	More working with the community	No. voluntary hours	No. hrs	£16.07/hr
	Reducing inequalities			
SOCIAL: Healthier, safer & more resilient communities	Vulnerable people are helped to live independently			
	Carbon emissions are reduced	Tonnes CO ₂ e reduced	tCO ₂ e	£69.35/tCO ₂ e
ENVIRONMENT: Decarbonising and safeguarding our world	Air pollution is reduced			
	Safeguarding the natural environment			
INNOVATION: Social innovation				

TOTAL SOCIAL VALUE = SUM (MEASURES x VALUE)

Trafford Healthy Lifestyle Fund

Winning Bidder: Voice of BME Trafford (GM – Trafford)

Voice of BME Trafford went over and above their commitments and delivered 268% of their SV:

DELIVERED SOCIAL/LOCAL ECONOMIC VALUE

£ 218,477

COMMITTED SOCIAL&LOCAL ECONOMIC VALUE

£ 81,379

Outcomes

NT1 - No. of local people (FTE) employed on contract – Voice of BME have employed 2 full time, 2 part time and 2 volunteers who are all residents of Trafford on this contract.

NT9 - No. of training opportunities - Voice of BME have funded the following courses for its staff from winning this contract: CRUK Train the Trainer course X2 members. Food and nutrition course Level 1 for 2X Volunteers

NT17 - Voluntary hrs donated to support VCSEs – Time volunteered for suicide prevention and dementia board – 10 hours. 2 Covid engagement and VSE collective support – 15 hours.

NT26 – Initiatives to engage people in health or wellbeing in the community – Voice of BME invested in walks around the park led by the organisation and offered out to the community.

NT28 – Donations in kind to local community projects – Voice of BME donated £110 in food to community org.

NT9 and NT26 are mapped TOMs that feed directly into Trafford Council's corporate priorities.

STAR and Social Value 2022

Our Twelve Steps:

Support 'Better Bidders' to be 'Match fit': Tender Ready and Social Value Organisations

Use the Policies and Law (NPPS and New Regulations) to direct change

Grow Social Economy Organisations, and Remove Barriers

STAR Partners to Become Social Value Organisations

Increase Local Spending within STAR Boroughs and GM

Refresh STAR Social Value Strategy/ Responsible Procurement Strategy

Target Social Value to GM Key Priorities e.g. Sustainability/Carbon Neutral 2038 etc.

STAR Partners to Produce an Annual Social Value Statement

Challenge Social Value through the Supply Chain

Target Social Value TOMs to our desired Outcomes within STAR Boroughs and GM

Review our approach to Measuring, Reporting and Delivery of Social Value Outcomes

Develop a 'Place-based' approach within STAR Boroughs and GM (Influence Anchor Institutions)

Any Questions



STAR
PROCUREMENT